

EQ Connections

Connected Services to Power Your Photo Business Operations

Powering Your Business

EQ Connections include the variety of technologies used to manage kiosk connectivity to the central Lucidiom server facilities. We offer these services to enable store operators to add expansive power to their photo business operations.

Photo Finale Web Site

Lucidiom's white-label photo site provides a fun, easy site for your customers, while giving retailers plenty of opportunities for building your business through customizations and advertising. Easy organization, straightforward ordering, shared memberships with your kiosk, custom ad graphics, simple photo sharing, RSS feed updating, optional two-way connectivity with your APM kiosk. New online accounts signed up at PMA will be configured automatically by Lucidiom. Part number: 93550.

Photo Finale Web Business Tools

Make your Photo Finale Web site work smarter for your business. This upgrade to the Photo Finale Web gives you a subdomain URL, tools that allow you to analyze website metrics, usage and statistics and a marketing program managed by Lucidiom to help drive business to your website.

Two-Way Kiosk-Web Access Service

Allow customers to upload photos from the APM kiosk to their Photo Finale Web account. They have the option to share photos at the time of upload, as well. In addition, this service allows customers to access photos already in their Photo Finale Web account from the APM kiosk. Part number: 93554.

Membership Plan Service

Reward your customer's loyalty with managed plans of products, discounts, and promotions available on kiosk. You can even design programs to target new customers. Part number: 93552.

Central Pricing Service

Configure kiosk product prices and promotions through centrally-managed product catalogs. You can even advance plan the start and end dates of your next promotion. Set prices and promos one time then push those prices out to your kiosks in the field. (Formerly called Remote Pricing.) Part number: 93551.

EQ Gifting

With Lucidiom as the single point of contact for tracking and invoicing, offering 700+ gifts from over 20 vendors is simple. EQ Gifting products include old favorites like mugs and t-shirts, unique items like plates and blankets, and now we have added the full EQ Pro line-up of products (prints, books, cards, notepads, etc.), restoration service and a themed print product called Magic Faces. Create your own unique set of products to appeal to your specific customer base. New products are added regularly and you always have the option of enabling the newest products. Part number: 93554.

APM Order Agent

APM Order Agent is the service that transfers orders from remote kiosks to your printing location across Lucidiom's network. We do all the IT and monitoring work, so you don't need to worry about connectivity, setup or FTP servers! Part number: 93400.

APM ProfitWatcher

If your kiosks are online, they are part of the APM Network that sends data up to APMProfitWatcher.com, where you can view statistics and run sales reports for your business. This service is included with your annual software maintenance agreement.

Merchant Services

Make online orders easy for customers and protect your business by preventing non-payment of abandoned orders by allowing credit card payment on your Photo Finale Web site. Part numbers: 93100 (signup) & 97320 (annual service).

